



PANO

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PENNSYLVANIA ASSOCIATION OF NONPROFIT ORGANIZATIONS

Classified ads "Keynotes"

Member		Nonmember	
Size	Per Issue/Per Year	Size	Per Issue/ Per Year
1/4 Pg	\$200/\$500	1/4 Pg	\$350/\$850
1/2 Pg	\$325/\$900	1/2 Pg	\$500/\$1250
Business Card	\$100/\$300	Business Card	\$175/\$450

Deadlines

<i>Board & Governance</i>	Jan. 30
Printed mid March	
<i>Public Policy</i>	Apr. 30
Printed mid June	
<i>Risk Management/ Staffing Issues</i>	July 30
Printed mid September	
<i>Fundraising/Entrepreneurship</i>	Oct. 30
Printed mid December	

Specs

Circulation: 2000

Keynotes is a 16 page publication.

Each page is 8 1/2" x 11". Quarter page ad should be no greater than 3.5 x 4.25 or 4.25 x 3.25

Ads should be submitted on disk in one of the following formats: Adobe Illustrator, PDF, jpeg .eps, .gif.

Ads can be emailed to jenn@pano.org

Please also provide a hard copy.